Increase the efficieny of field representatives

R&R Software's FusionR SFA mobile enterprise application

Az R&R Software's FusionR SFA operational CRM system builds upon state of the art technology, and the mobile business experience gathered since 2002. Utilizing smartphones and tablets, this mobile enterprise application enables profound controlling and support functions over your company's mobile field representatives

R&R Software

Field support

FusionR SFA provides centrally maintaned information and task management for field colleagues through the client devices. Customer data, account and stock information are available at a touch of a button.

Central control

With FusionR SFA, field operations are organized and monitored centrally, while collected data is gathered and consolidated in one, common data warehouse. Opening a myriad of analytical and data mining possibilities, both FusionR SFA's integrated reporting tools and third party business intelligence or enterprise performance management systems can be used.

R&R Software

Integration

FusionR SFA was designed with enterprise application integration in mind. Utilizing industry standard common databases and interfaces, it can either be a part of an already existing IT system, or operate as a standalone solution.

Preservation of value

FusionR SFA's editable forms and integrated business process management tools enable customers to quickly adapt to changing business requirements without R&R Software's support. This way, the system is able to keep it's value on the long run.

R&R Software

Barcodes

FusionR SFA processes barcodes and QR codes using the devices' integrated camera. For devices without autofocus lenses, a seperate, wireless reader can be used.

Visual data

FusionR SFA collects and organizes photo, video or voice footage linked with the leads and customers managed in the system. Meta tagging is also supported for easier search.

R&R Software

Navigation

Trip plans generated by FusionR SFA can be loaded directly in the devices' mapping and navigation software. GPS position data can be logged and monitored

Online / off-line operation

FusionR SFA compresses and encrypts data to generate the least possible amount of network traffic to lower operating costs. Mobile data connection is available through EDGE, 3G, LTE, or WiFi networks.

FusionR SFA ensures business continuity when no mobile data coverage is available. The system automatically switches to local, off-line operation until synchronization becomes possible.

R&R Software

FMCG Factory

Central control

Trip planning

CRM functionality

Product monitoring

Sales order tracking

Controlling

KPI evaluation

Navigation

Electronic documents

Photo documentation

Without network coverage

FMCG Wholesale

Sales order processing

Sales order tracking

CRM functions

Controlling

Competitor monitoring

Navigation

Without network coverage

Public Utility

Mobile customer care

Meter reading

Field work

Navigation

Electronic documents

Photo documentation

Without network coverage

R&R Software

Financial and Insurance

Binders

Customer relations

Claim assessment

Fraud detection

Photo documentation

Encryption

Enterprise application integration

Without network coverage

Field work

Central task management

Electronic worksheets

Controlling

Navigation

Without network coverage

Integration

Pharmaceutical sales

Partner relations

Electronic documents

Sales order processing

Sales order tracking

Controlling

Navigation

Integration

Without network coverage

R&R Software

FusionR SFA is available for small and mid-size businesses - typically with less than twennty users - as a boxed solution.

Small and mid-size business

Large businesses

For large businesses - typically with more than one hundred users - FusionR SFA is available as a full scale implementation project, complete with scoping, functional specification, customization, and support phases. For detailed information and free consultation, please enquire using our provided contact form.

R&R Software

R&R Software develops and delivers enterprise level business applications that manage and control comprehensive and integrated business processes.

Established in 1991, the company has been operating profitably ever since. With yearly revenues exceeding 6 million Euros, and the expert base growing to 150 people in 2013, independent market researchers rank R&R Software among the top CEE enterprise business application developers.

Customer surveys constantly return an industry-leading, above 80% customer satisfaction level regarding R&R Software's products and services - with an average customer lifecycle of over 10 years.

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